

THE FOUR TASKS OF AN AMBASSADOR

The framework for an Ambassador's work can be summed up in the following four tasks:

1. Understand
the purpose of
the Colorado
Career
Coaching
Collaborative

2. Identify
Coloradans who
could benefit
from the services
provided by a
career coach

3. Explain the
benefits of
connecting
with a career
coach

4. Refer individuals
to register with the
Career Coaching
Collaborative and
explore additional
resources on the
website

1. Understand the purpose of the Colorado Career Coaching Collaborative

The Colorado Career Coaching Collaborative is a career coaching program designed to help individuals identify their unique strengths and interests and pursue next steps toward accomplishing their goals.

2. Identify Coloradans who could benefit from the services provided by a career coach

The thought of training for or finding a new job or enrolling in an education program brings with it many emotions from hope to self-doubt. Misconceptions can often prevent individuals from taking the next step. Thankfully, career coaches are standing by to meet individuals where they are and take them where they want to go. As an ambassador you will participate in a short training so that you are equipped with the knowledge you need to spread the word about this important resource.

3. Explain the benefits of connecting with a career coach

A career coach is a specialized professional in the general hiring and recruitment process who helps individuals identify their skills and interests, and the steps needed to pursue their career, educational and personal goals. They provide resources and tools for individuals to map out a plan to acquire those skills, put them into practice and effectively manifest their career goals into reality.

4. Refer individuals to register with the Career Coaching Collaborative and explore additional resources on the website

You will refer interested individuals to the Career Coaching Collaborative website, COCareerCoaching.org, where they will fill out a simple registration form. As an ambassador, you may be asked to share monthly updates on your outreach activities.

WHO IS THE CAREER COACHING COLLABORATIVE AND HOW IS IT FUNDED?

The Career Coaching Collaborative was created and designed to better support workers in navigating career opportunities and make informed choices about the training and employment steps needed to reach their goals. The Colorado Workforce Development Council (CWDC) allocated a total of \$9,934,760 from Colorado House Bill 21-1264 (HB21-1264) to build, train and hire career coaches from across workforce and community based organizations to provide career coaching opportunities and increase Coloradans' access to these valuable services.

In late 2022, a *virtual coaching service* was launched to increase access to coaching services for people who cannot access these services in their local community or who are not available during 9am-5pm working hours. Services for Spanish speakers are also available.

If you are passionate about helping Coloradans achieve their career and education aspirations, and you want to help the Career Coaching Collaborative spread the word about these opportunities, we invite you to become a volunteer ambassador. If you are interested in becoming an Ambassador, please email Edith Arias, Program Coordinator with the Virtual Coaching Collaborative, virtualcareercoaching@state.co.us.

ORGANIZATIONS PARTICIPATING IN THE CAREER COACHING COLLABORATIVE

- Adams County Workforce and Business Center
- Arapahoe/Douglas Works!
- Workforce Boulder County
- Denver Workforce Center
- Jefferson County Business and Workforce Center
- Larimer County Economic and Workforce Development
- Mesa County Workforce Center
- Pikes Peak Workforce Center
- Employment Services of Weld County
- Virtual Career Coach
- Center for People with Disabilities (Boulder)
- Center for Work Education and Employment (Denver)
- Emily Griffith Technical College (Denver)
- Forward Steps (Boulder)
- Generation Schools Network
- I Have a Dream Foundation (Denver)
- Mi Casa Resource Center (Denver)
- Mile High Youth Corps (Denver)
- Mt. Carmel Veterans Service Center (Denver)
- Spring Institute for Intercultural Learning (Denver)
- Youth Employment Academy (Denver)